

ASHLAR DEVELOPMENT WELCOMES NEW GENERAL MANAGER TO HOUSTON TEAM

Mike Miller Will Lead Development of The Groves, Future Houston-Area Projects

HOUSTON — Sept. 7, 2017 – Premier Real Estate Developer [Ashlar Development](#) has named Michael Miller as the new General Manager in Houston to meet the growing local presence and needs in the area.

With plans for retirement, Ashlar Vice President Jim Zimmermann’s forthcoming departure will be properly met with Miller’s new role on the team. Miller will be primarily responsible for all management aspects at [The Groves](#) master-planned community, including strategic planning, development activities, acquisitions, homebuilder relations, pricing structure, product development and competitive strategies associated with the Houston market and region portfolio.

“What Ashlar, our partners and the homebuilders are establishing with The Groves is incredible, and I feel fortunate to be a part of this team that will continue to make this master-planned community in northeast Houston and future projects a desired destination to live and raise a family,” said Miller. “There’s a lot more in store for the Groves, and I look forward to bringing our plans to life.”

Miller brings years of experience in land acquisition and development. Prior to joining Ashlar, Miller worked as a senior manager for various Houston-area homebuilders, including CalAtlantic, Taylor Morrison and K Hovnanian, and he also spent a few years working for a land developer company Sam Yager Incorporated. Over his tenure, he has developed more than 3,000 lots within more than 25 communities across southeast Texas.

“Mike brings a wealth of local experience and knowledge that makes him a valuable asset to Ashlar’s master-planned communities,” said Steve Yetts, President for Ashlar Development, the master developer of The Groves community in northeast Houston. “We welcome him to the Ashlar team, and we appreciate his commitment to building community and excellence in and outside of the workspace.”



Miller's earned two Bachelor of Science degrees from The University of Virginia in architecture and in urban and environmental planning, as well as a Master of Science in Land and Property Development (MLPD) from Texas A&M University. Mike now serves on the Development Industry Advisory Council for the MLPD program. He is also involved in several local organizations, including the Urban Land Institute, the Greater Houston Builder's Association, the Aggie Real Estate Network and Houston's First Baptist Church.

About Ashlar Development

Headquartered in Dallas, Ashlar Development LLC is the master developer of three well-established and successful master-planned communities in Texas: The Groves in northeast Houston, Belterra in southwest Austin and Wildridge in north Dallas. Combined, these three communities will feature nearly 5,400 homes on approximately 3,000 acres.

About The Groves

Situated in northeast Houston, The Groves is a one-of-a-kind master-planned community, skillfully orchestrated by Ashlar Development to preserve the pristine pines that create a beautiful and majestic backdrop for families to live in the quiet surround of wooded bliss. Located in the acclaimed Humble ISD with easy access off Beltway 8 and Hwy 59, The Groves is conveniently located to the backyard fun of Lake Houston, the shopping recreation of The Galleria area, the shopping recreation of Kingwood and Atascocita, and is a short drive to George Bush International Airport and business corridors of Generation Park, downtown Houston, The Woodlands, and the Port of Houston. With unique amenities and year-round entertainment planned by our Lifestyle Director, The Groves offers the kind of life you have been dreaming about, and now you can call it home.

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